

2021 INSPIRATION CALENDAR FOR LEADERS

2021
HAPPY NEW YEAR

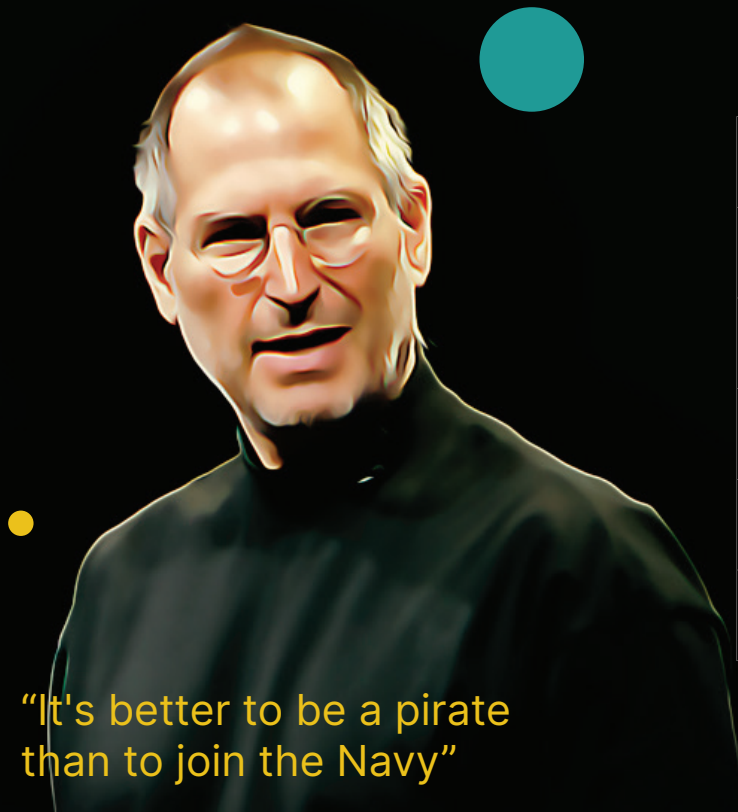


"When something is important enough, you do it even if the odds are not in your favor"

ELON MUSK
CEO TESLA & SPACE X

JANUARY 2021

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10	11	12	13	14	15	16
17	18	19	20	21	22	23
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31						

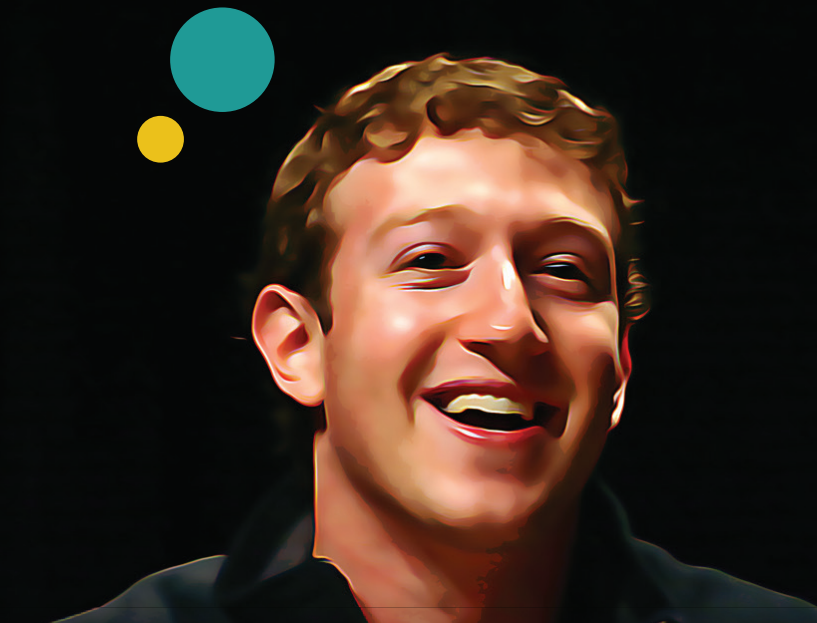


"It's better to be a pirate
than to join the Navy"

STEVE JOBS
FORMER CEO APPLE

FEBRUARY 2021

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28						



MARCH 2021

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28	29	30	31			

“Don't discount yourself, no matter what you're doing. Everyone has a unique perspective that they can bring to the world”

MARK ZUCKERBERG

CEO FACEBOOK

socioactiv



APRIL 2021

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“How you climb a mountain is more important than reaching the top”

YVON CHOUINARD

FOUNDER PATAGONIA

socioactiv



MAY 2021

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30	31					

"In life don't react, always respond"

SUNDAR PICHAI
CEO ALPHABET



JUNE 2021

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“You must always have respect for your competitor, but don’t be in awe”

SATYA NADELLA
CEO MICROSOFT

socioactiv



JULY 2021

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“If you can’t tolerate critics, don’t do anything new or interesting”

JEFF BEZOS

CEO AMAZON

socioactiv



AUGUST 2021

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“Work smart. Get things done. No nonsense. Move fast”

SUSAN WOJCICKI
CEO YOUTUBE

socioactiv



SEPTEMBER 2021

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“Remain a lifelong student. Don’t lose that curiosity”

INDRA NOOYI
FORMER CEO PEPSI CO

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OCTOBER 2021

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24	25	26	27	28	29	30
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“Most entrepreneurial ideas will sound crazy, stupid and uneconomic, and then they’ll turn out to be right”

REED HASTINGS
CEO NETFLIX



NOVEMBER 2021

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“There’s a big difference between motivation and inspiration: Inspire through values and motivation takes care of itself”

TONY HSIEH
CEO OF ZAPPOS



“The heart and the soul of a company is creativity and innovation”

BOB IGER

FORMER CEO, THE WALT DISNEY COMPANY

DECEMBER 2021

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